

Collaboration with Stakeholders



The Toyal Group has been contributing to local socioeconomic activities through production activities and employment. We are also making active efforts in collaboration with local communities, supporting and sponsoring cultural programs, engaging in environmental preservation activities, and giving cooperation and support for food bank activities through NPOs. We are also making a strong effort to contribute to the development of the next generation by inviting junior and senior high school students to visit our companies. We work on various other activities as well, including volunteer cleanup activities by employees and support activities for areas affected by natural disasters. We will continue to promote active efforts through a variety of activities and contribute to a sustainable society, and thereby aim to further improve our corporate value.



We will strengthen our hub functionality for gathering internal and external information and promote initiatives to address the SDGs and social issues. We will increase our corporate value while emphasizing dialogue with stakeholders

We believe that our mission is to strengthen our ability to disseminate information both internally and externally, and to make our stakeholders aware of the Toyal Group and help them become fans. In fiscal 2022, we worked to ensure communication with stakeholders through media such as TV broadcasts and official YouTube posts. For products such as "TOYAL LOTUS®," which receive many inquiries from the media, videos have been made and uploaded to YouTube, and have even been featured in educational materials for elementary school students and quiz programs. In addition, there were 86 articles published in newspapers and other media, an increase of 50% from fiscal 2021, and an interview with the President was broadcasted on a radio program for the first time. We also started once again accepting visits from high school students to our company, which had been suspended due to the COVID-19 pandemic, and have received favorable feedback from students who learned about the Toyal Group's principles and efforts to address the SDGs at our plants.

In fiscal 2023, we will further strengthen internal communications.

We would like to improve our internal newsletters and apply for awards such as the Internal Newsletter Award to receive external recognition. In addition, we are now in charge of "Join Together for Quarterly Reports," the President's live broadcast to employees, and will provide diversified internal information, including topics in addition to performance reports, making it a useful tool for dialogue between management and employees. We currently have 40 videos uploaded to the official YouTube channel, and we are continuing our efforts as we receive more inquiries from those who have watched our videos and requests for media interviews. At the same time, we would like to resume activities that help children learn about aluminum and our company from an early age, such as by directly interacting with them at events at science and technology museums, etc.

Medium- to long-term initiatives include public relations activities with a view to listing shares, such as preparing for information disclosure in order to list stock. In addition, we continue to work with consideration to contributing to society and interacting with local residents, such as collaborating with local governments, entering into partnership agreements with forest associations, and cooperating with food bank activities through NPOs.

We will continually work to improve the corporate value of the Toyal Group by promoting dialogues and collaboration with various stakeholders, developing activities that are conscious of the SDGs, and disseminating information.



• Donation of medical service cars

On July 5, 2022, the Niramaya Charitable Trust, a non-profit organization based in Haryana, India, held a ceremony to begin operation of an eye care service car, and Svam Toyal Packaging Industries Pvt. Ltd., the company that donated the eye care service car, was invited as a guest. There are serious disparities in health care and education in developing countries, and Indian companies are legally required to spend at least 2% of their profits on CSR activities. It is not uncommon for poor and rural people in India to go blind because they do not have access to adequate eye examinations. It is our hope that we can help even just a few people who are going blind.



Eye care service car operation commencement ceremony

• Planting of mangroves

Located 70 kilometers southwest of Bangkok, Thailand's capital, Khlong Khon is home to a mangrove forest. About 30 years ago, the mangroves were cut down and the area was turned into a shrimp farm. Then the sea became dirty and the farm was closed. Reforestation and tree-planting activities started on the site 24 years ago.

On November 26, 2022, five staff members of TOYAL (THAILAND) Co., Ltd. engaged in a tree-planting activity. Participants dig holes through the mud with their hands and carefully planted the saplings. It is a tree-planting activity in which hands and faces end up covered with mud, bringing back memories of childhood. It was a time to touch water, trees, and soil, and feel nature on the skin. We will continue to engage in social contribution activities such as these.



Mangrove planting

• Disseminating to stakeholders through various media

While the "Free Study on Aluminum" website, which was established in 2017, has been popular with elementary school students and parents, it has recently received attention from the media and publishers of children's publications. This year, TOYAL LOTUS was featured in educational publications such as "Kodomo no Kagaku" and "Let's STEAM Challenge! Invention Edition" as an example of biomimetics inspired by nature, in this case, the lotus leaf. In order to make more people aware of the appeal of aluminum, we are focusing on a wide variety of media, from television to radio, online articles, children's publications, and more.



Company technology in educational publications