

The Toyal Group has been contributing to local socioeconomic activities through production activities and employment. We are also making active efforts in collaboration with local communities, supporting and sponsoring cultural programs, engaging in environmental preservation activities, and giving cooperation and support for food bank activities through NPOs.

We are also making a strong effort to contribute to the development of the next generation by inviting junior and senior high school students to visit our companies. We work on various other activities as well, including volunteer cleanups by employees and support activities for areas affected by natural disasters. We will continue to promote active efforts through a variety of activities and contribute to a sustainable society, and thereby aim to further improve our corporate value.

C S R
Key Challenge 5

Collaboration with Stakeholders

Promoting dialogue with employees and customers through a variety of activities

Naka: We are focusing on internal communications and are continually working to improve our internal newsletter based on in-house surveys and external evaluations. For example, we are working to increase the appeal of the President's "Join Together for Quarterly Reports" live broadcasts by implementing various ideas, such as featuring younger employees and broadcasting from various business sites. For external communications, we have enriched our content by introducing the aluminum foil manufacturing process through animation, and we also actively accept junior high and high school students who wish to visit the Company. We plan to open an official account on X by the end of fiscal 2024 to communicate the appeal and initiatives of the Company. We will further increase the number of fans of the Toyal Group through a variety of PR activities.

Wada: Toyo Aluminium Ekco Products Co., Ltd. is in the daily necessities business and places importance on dialogue with consumers. The opinions and feedback received at our customer service center are used to improve existing products and develop new products. In the Marketing Team, we have set up a communication site for customers who really enjoy our products called "OTANOSHIMI CLUB™" and hold "fan meetings" for online dialogue. Wanting to know more about our customers, we capture the thoughts of the kinds of products they would like to have and then respond to those thoughts, working day in and day out to make those products a reality. Moving forward, I would like to apply the know-how and knowledge we have accumulated through dialogue with our customers to our internal communications as well.

Toyo Aluminium Ekco Products Co., Ltd.
Corporate Management Unit
General Affairs and Risk Management Team

Ayami Wada

Corporate Division
General Affairs Unit
Legal & Public Relations Team

Naka

Toyal Forest - Forest conservation activities -

Toyo Aluminium K.K. and Toyo Aluminium Ekco Products Co., Ltd. entered into the Lake Biwa forest making partnership agreement with Shiga Prefecture through the Watamuki Production and Forest Association, which manages forests mainly on Mt. Watamuki in Shiga Prefecture. Specifically, reforestation activities are conducted twice a year in a forest field named the "Lake Biwa Future Forest, Created by All Members of the Toyal Group." In fiscal 2023, a total of 49 employees participated in reforestation activities in July and November. Through these activities, we will contribute to environmental conservation as a company and raise the environmental awareness of our employees.



Reforestation activities

Free Study on Aluminum website updated

Since its launch in 2017, the free study website operated by Toyo Aluminium K.K. has attracted a high level of attention, mainly during the summer vacation period. In 2024, we further enhanced the content and released new content, such as an easy-to-understand explanation of the aluminum foil manufacturing process using animation. Our goal is to use the site as an opportunity for children to develop an interest in the properties of aluminum and the products around them, and to foster a sense of curiosity regarding science.



Animation explaining the rolling process

Accepting students of all ages for company visits

We host students of all ages for company visits at our manufacturing sites and offices. At the Yao Works, we introduce our environmental initiatives and technologies to local elementary and junior high school students and their parents, and give them the opportunity to experience the actual manufacturing process through a tour of the plant. The Hino Works cooperates with work experience programs for local junior high school students, offering them the opportunity to experience light manufacturing work at the manufacturing site. We also accept university students for practical training. In addition to an overview of the Company and an explanation of our technology, visitors to the Osaka Office were also able to experience our water-repellent packaging technology in an experimental setting. We hope that these experiences will help students consider their future career choices. We will continue to accept students of all ages to visit our Company and spread the appeal of manufacturing to the next generation.



Students visiting the Company